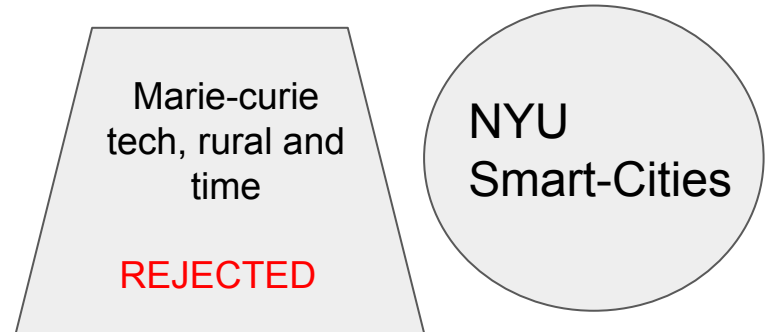


Smart cities
Place - branding/making
Cultural Routes



Vasilis Ntouros (PhD HCI, Digital Civics, NCL Uni)

- BSc - Business and Marketing (Athens University of Business and Economics, Bergen NHH)
- ~~MSc - Business Education~~
- MSc - Environment and Development of Mountain Regions (Metsovio Interdisciplinary Research Center (MIRC) , National and Technical University of Athens)
- MRes - MRes, Human-Computer/Machine Interaction (OpenLab, Computer Science, Newcastle University)
- PhD - Human-Computer/Machine Interaction (OpenLab, Computer Science, Newcastle University)
- STSMs:
 - University of Zurich
 - L' Atelier Paysan (Grenoble)
 - Basel Academy of Art and Design FHNW
- Other:
 - Creative Europe: PLANT (Spain, Portugal, Greece)
 - INTERREG: 'Phygital' (Greece)
 - Karrot.world (international)
- Internships:
 - Prinzessinnengarten (Berlin)
 - L200 (Zurich)
- Gig labor (UK, Greece, Switzerland) (platforms and WOM)
 - Cutting weed
 - Making gardens
 - Removing debris
 - KPing
 - X-Mas Markets
 - Building / dismantling



other...

- Working on my traumas and doing therapy
- My plan A is working on the plan B
- My parents are middle class
- I expect to inherit a sellable/rentable property
- I own a house in the countryside (22-)



‘Sharing-for-Community’: Investigating and Designing Sociotechnical Processes to Scaffold Community-led Sharing Economy Initiatives

4 case studies / contexts of inquiry

- Share The Ride ‘squatting’ FB
- FSS groups turning waste into commons while developing digital ecologies
- Karrot collective: a grassroots Tech Community developing a digital tool for communities
- From CSA's to CSS: an organisational framework for Community Tech

ΟΙ ΤΖΟΥΜΕΪΚΕΡ

EST.



2018

ΚΟΙΝΟΤΙΚΟΝ ΕΡΓΑΣΤΗΡΙΟΝ





Smart cities

Smart City
Sustainable City
Green City
Resilient City
Human-Centered City
15-Minute City
Sensible City

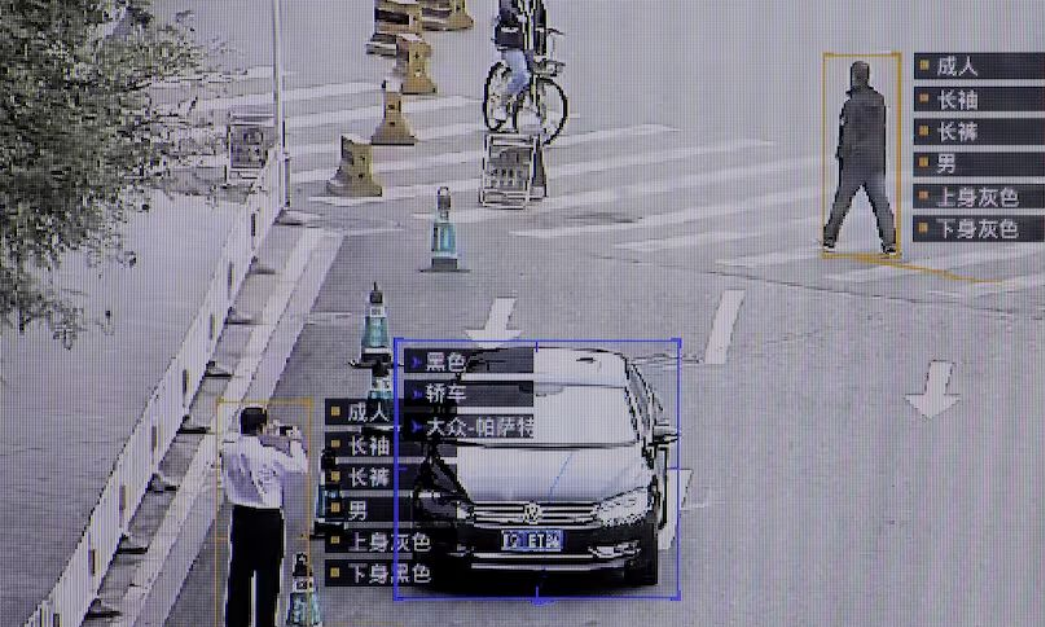
Design is
Politics



Smart City: How do you live in a Smart City? | Future Smart City Projects | Surveillance or Utopia?

Smart city essentials

5G
Tech (sensors)
IoT
Citizen 'science'
Data centres
Data analysis
Action
(assisted/autonomous)
Generative/predictive AI



Surveillance or Utopia ?
Smart cities or smart citizens?
Who defines what smart is?
From passive sensors to actors?

Smart city aims

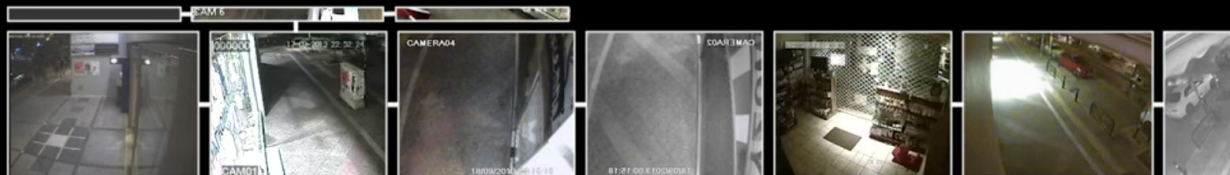
- Make everyday life easier and safer for people
- Run city services more efficiently
- Improve safety and emergency response
- Reduce environmental impact
- Use data to make better decisions and involve citizens
- Create new markets / (open) data

(pre) Smart 'things'



Smart City applications (the well known examples)





ΔΙ.ΑΣ. ΚΕΝΤΡΟ
-Απ' τη συμβολή των οδών Ιφιγενείας και Τσαλδάρη, στην Αμφιάλη.



The Murder of Pavlos Fyssas (Full Investigation; Greek)



Forensic Architecture
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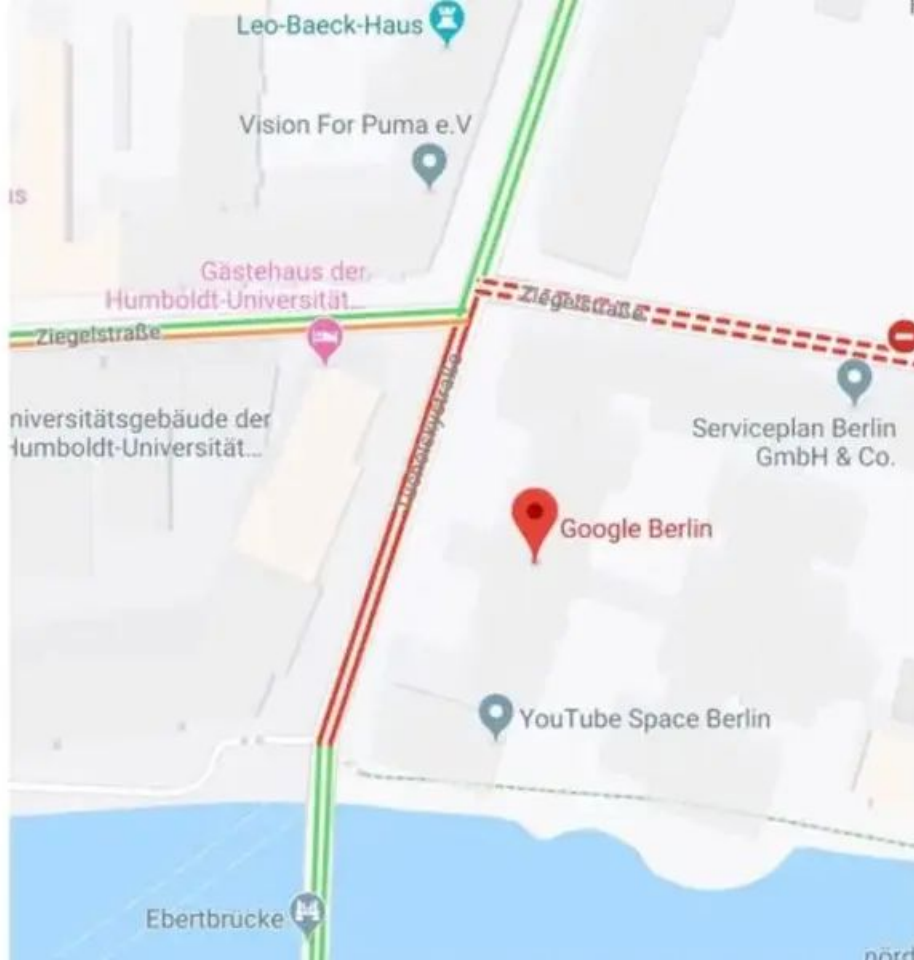


Save



Download





Google Maps Hacks, Artist: Simon Weckert (German artist & designer)



anti-facial recognition makeup, used by groups such as **Dazzle Club** in London

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Hostile Architecture and Urban Planning

<https://99percentinvisible.org/episode/unpleasant-design-hostile-urban-architecture/> ← unpleasant design

Hostile architecture hacks:

<https://www.youtube.com/watch?v=Qv3M7FxJqtM&t=2s>



Smart? City applications (less well known examples)

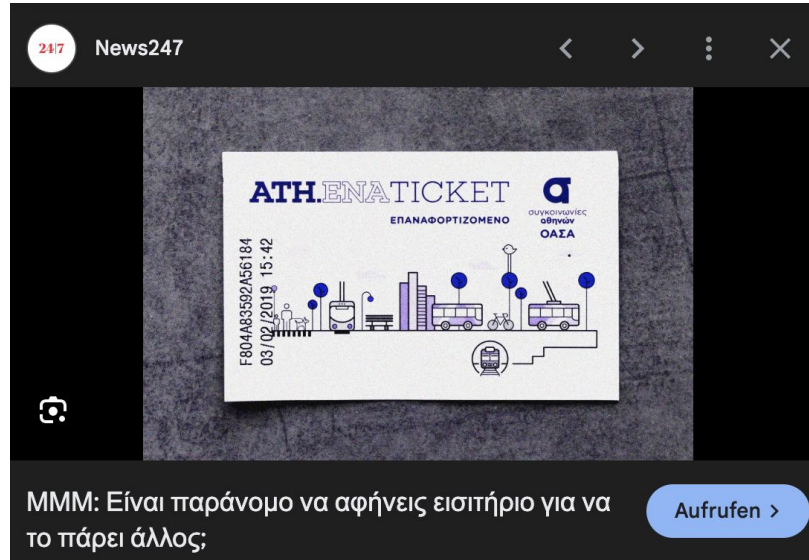


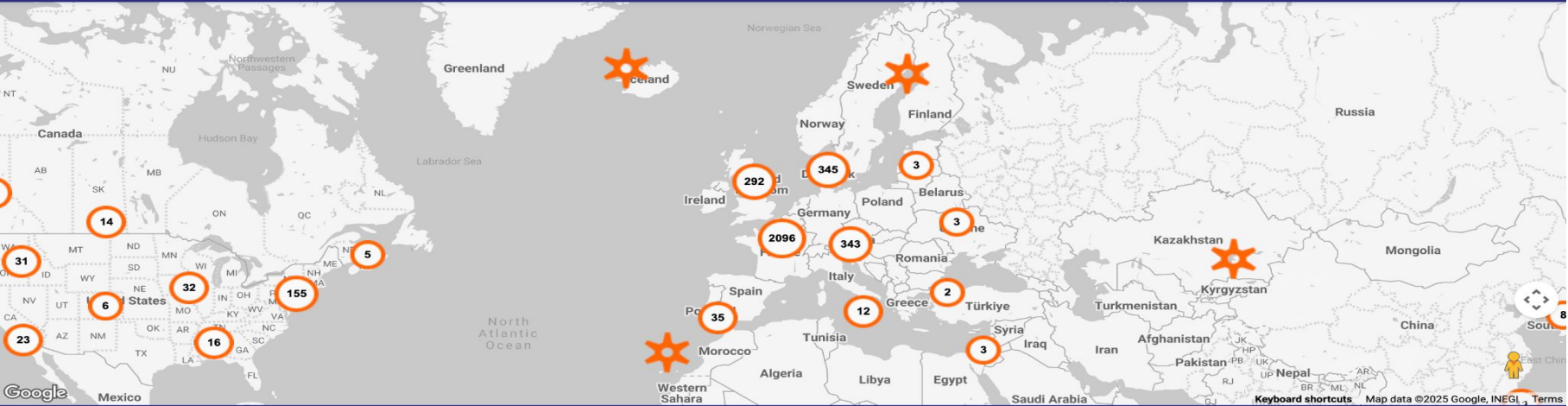
Env footprint vs handprint?



Smart parking?:

https://www.youtube.com/watch?v=ph_3b5zuCIU&t=1s





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STUDIO
EDUARDO
AIRES



Aspect	Place Branding	Placemaking
Core question	<i>How is this place perceived?</i>	<i>How does this place work & feel?</i>
Focus	Image, identity, reputation	Experience, use, social life
Main tools	Marketing, storytelling, visuals	Urban design, public space, activities
Audience	Visitors, investors, outsiders	Residents, local users
Driven by	Governments, agencies, consultants	Communities, planners, designers
Risk	Superficial / cosmetic	Slow, messy, underfunded

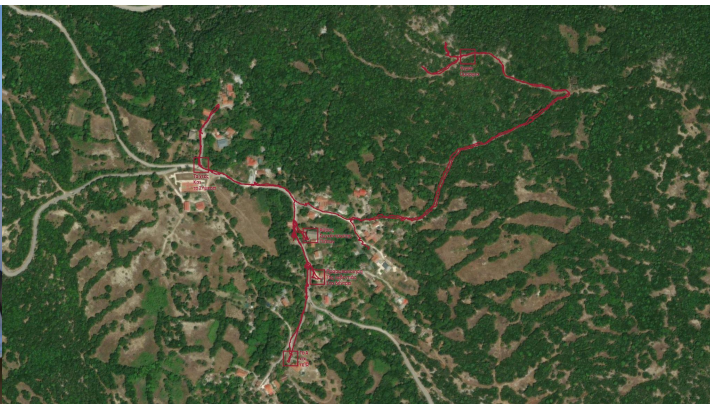
LOCALS
ARE
MAD

because political
leaders are
turning this
city into a
tourist
playground





Walks and Talks



Monumentum: The momentum of an ephemeral monument



'Giannis Georgakopoulos' 5x5 public



'Giannis Georgakopoulos' 5x5 public football pitch

Playground



Directions



Save



Nearby



Send to
phone



Share



Epar.Od. Artas - Ioanninon, Katsanochoria 440
13, Greece



FXQM+45 Katsanochoria, Greece



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Hotels

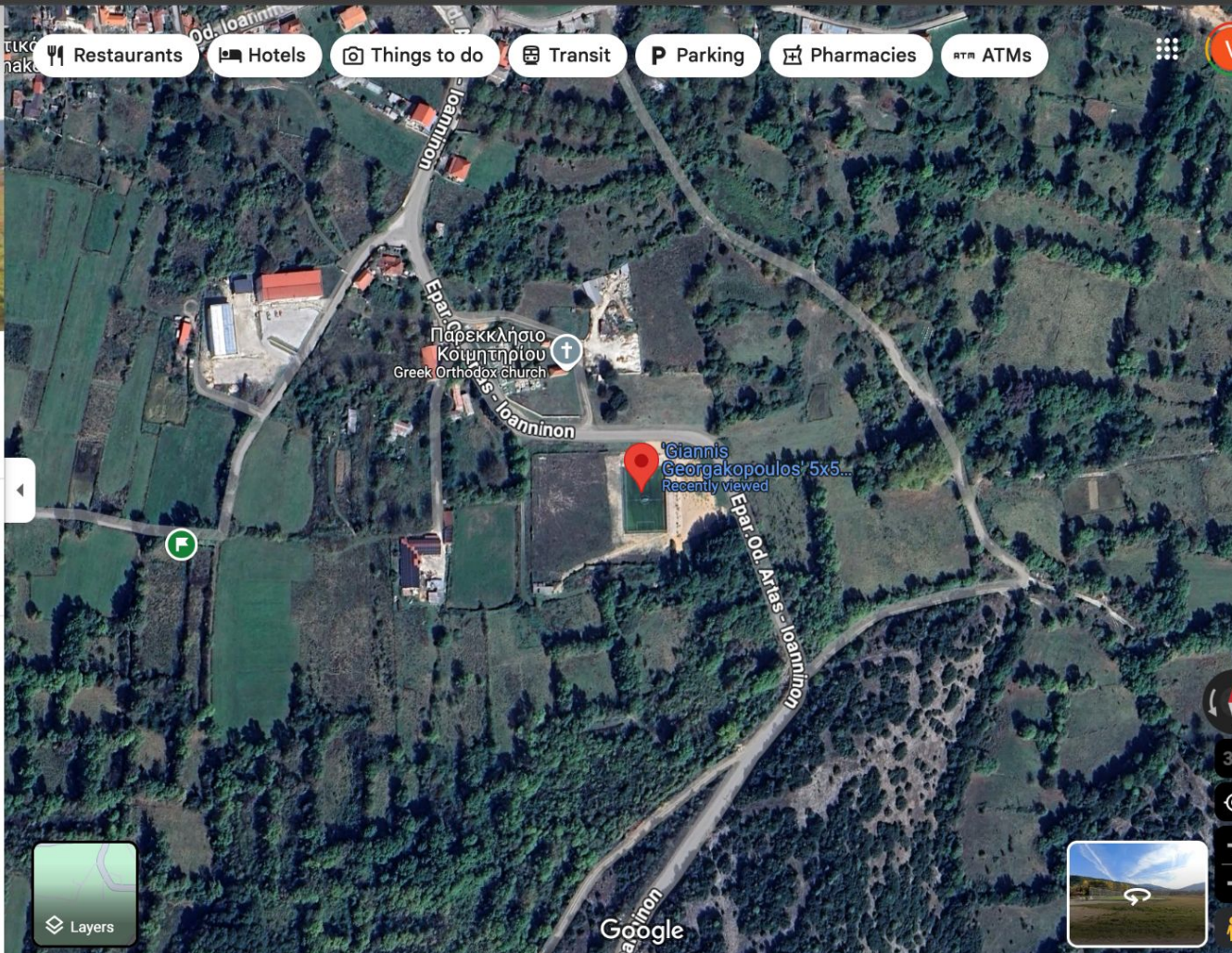
Things to do

Transit

P Parking

Pharmacies

ATM ATMs



reek Orthodox church

Epar.Od. Artas - Ioanninon

ARACHTHOS A.O
ΑΡΑΧΘΟΣ Α.Ο



Google Maps