Τεχνολογίες Διαδικτύου 2025-26 (DIT 315)

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21/10/2025

Chapter 2: outline

2.1 principles of network applications

2.2 Web and HTTP

2.3 electronic mail

- SMTP, POP3, IMAP

2.4 DNS

2.5 P2P applications

2.6 video streaming and content distribution networks

2.7 socket programming with UDP and TCP

Web and HTTP

First, a review…

- *web page* consists of *objects*
- object can be HTML file, JPEG image, Java applet, audio file,…
- web page consists of *base HTML-file* which includes *several referenced objects*
- each object is addressable by a *URL,* e.g.,

`www.someschool.edu/someDept/pic.gif`

host name | path name

HTTP overview

HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - *client:* browser that requests, receives, (using HTTP protocol) and "displays" Web objects
  - *server:* Web server sends (using HTTP protocol) objects in response to requests

HTTP overview (continued)

uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is "stateless"

- server maintains no information about past client requests

aside

protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

HTTP connections

non-persistent HTTP

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects requires multiple connections

persistent HTTP

- multiple objects can be sent over single TCP connection between client, server

Non-persistent HTTP

suppose user enters URL:
`www.someSchool.edu/someDepartment/home.index`

(contains text, references to 10 jpeg images)

1a. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80

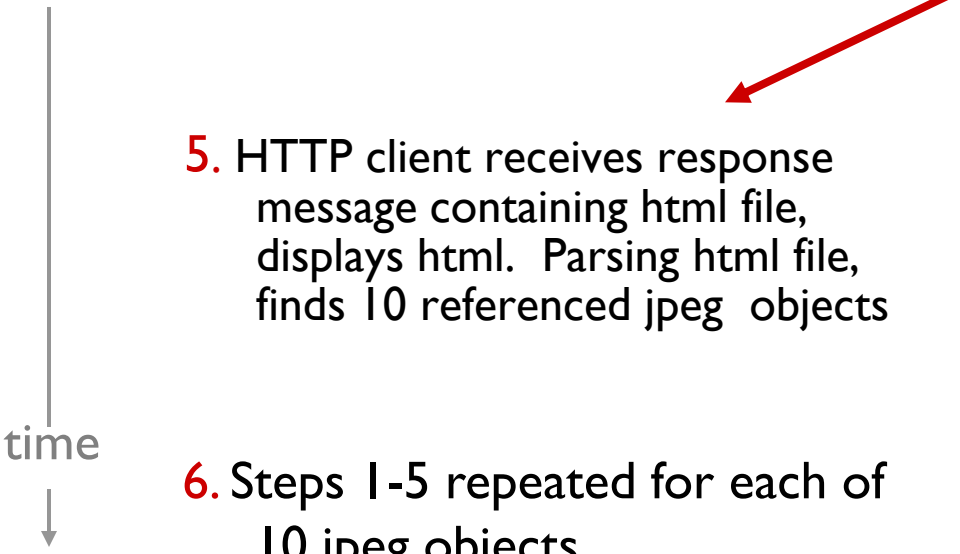
1b. HTTP server at host www.someSchool.edu waiting for TCP connection at port 80. "accepts" connection, notifying client

2. HTTP client sends HTTP *request message* (containing URL) into TCP connection socket. Message indicates that client wants object someDepartment/home.index

3. HTTP server receives request message, forms *response message* containing requested object, and sends message into its socket

time

Non-persistent HTTP (cont.)



4. HTTP server closes TCP connection.

5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

6. Steps 1-5 repeated for each of 10 jpeg objects

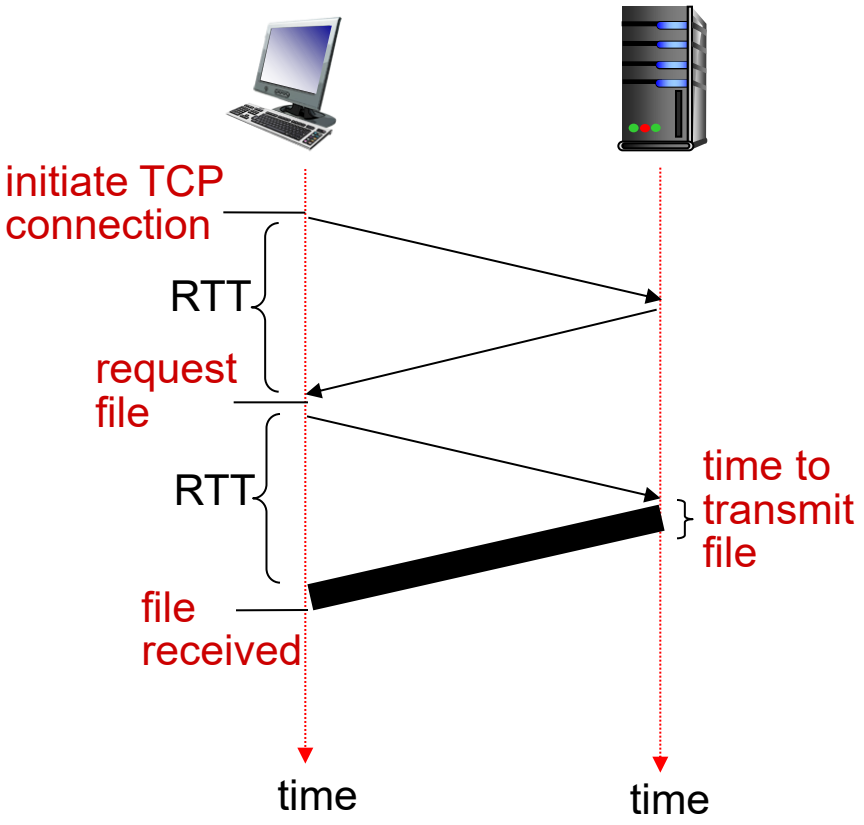
Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

HTTP response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP response time =

  2RTT+ file transmission time



Persistent HTTP (HTTP 1.1)

non-persistent HTTP issues:

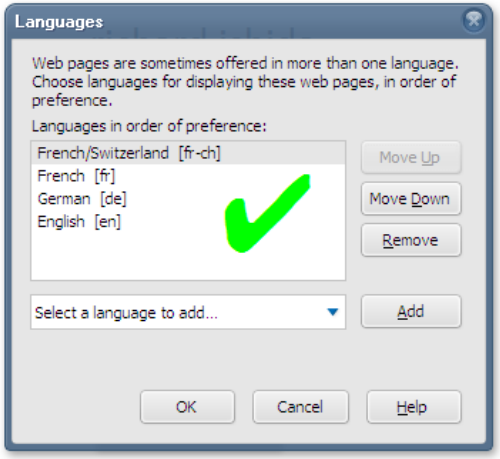
- requires 2 RTTs per object
- OS overhead for *each* TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

persistent HTTP:

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects

HTTP request message

- two types of HTTP messages: *request, response*
- HTTP request message:
  - ASCII (human-readable format)



carriage return character

line-feed character

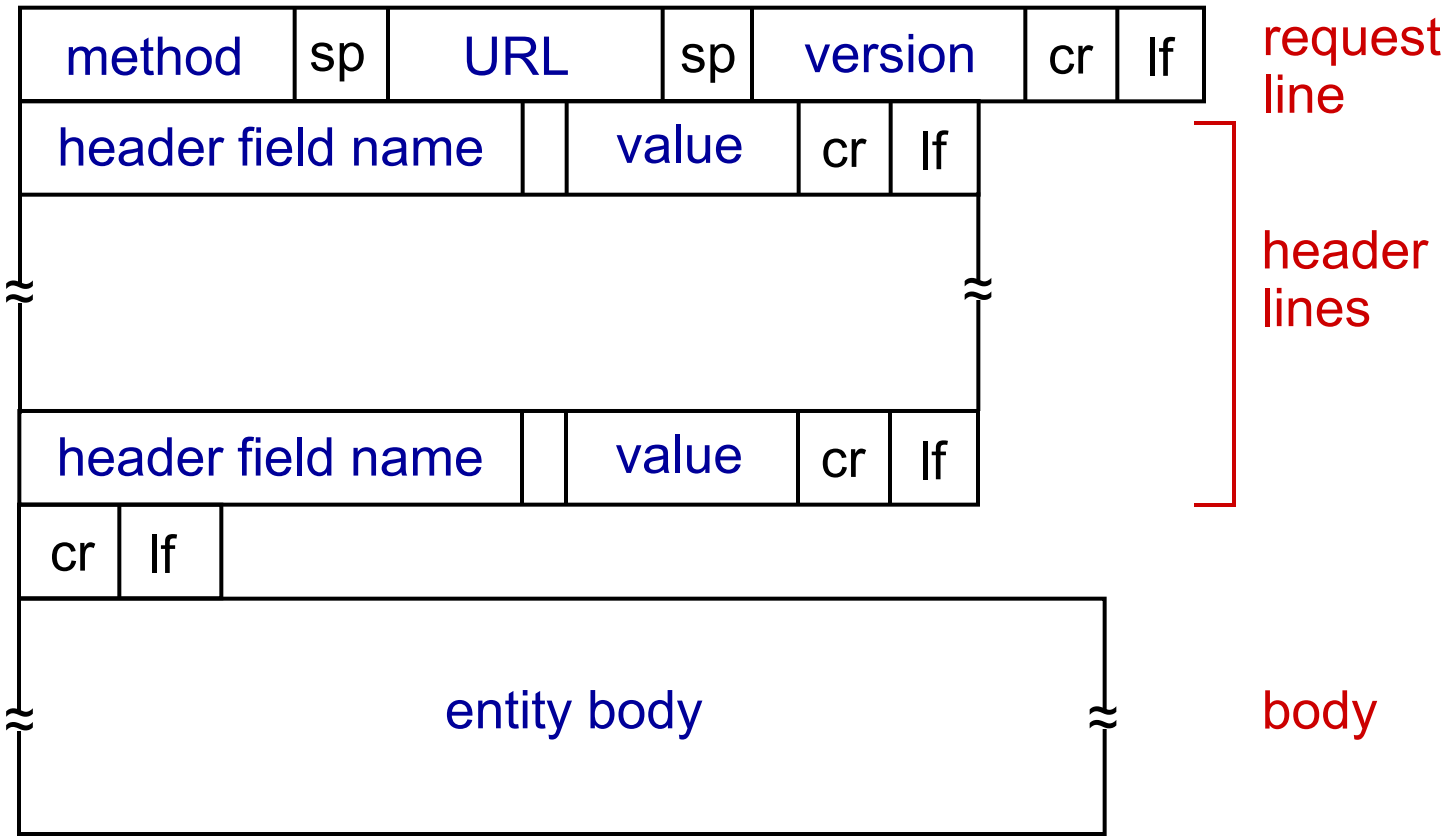
request line (GET, POST, HEAD commands)

header lines

carriage return, line feed at start of line indicates end of header lines

```
GET /index.html HTTP/1.1\r\n
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us,en;q=0.5\r\n
Accept-Encoding: gzip,deflate\r\n
Accept-Charset: ISO-8859-1,utf-8;q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
```

HTTP request message: general format



Uploading form input

POST method:

- web page often includes form input
- user input sent from client to server in entity body of HTTP POST request message

GET method (for sending data to server):

- include user data in URL field of HTTP GET request message (following a '?'):

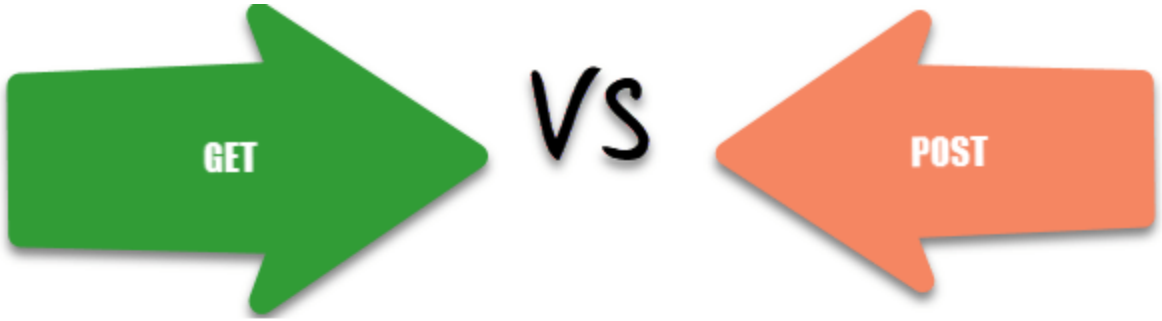
www.somesite.com/animalsearch?monkeys&banana

HEAD method:

- requests headers (only) that would be returned *if* specified URL were requested with an HTTP GET method.

PUT method:

- uploads new file (object) to server
- completely replaces file that exists at specified URL with content in entity body of POST HTTP request message



Here are the major differences between GET and POST:

GET	POST
In GET method, values are visible in the URL.	In POST method, values are not visible in the URL.
GET has a limitation on the length of the values, generally 255 characters.	POST has no limitation on the length of the values since they are submitted via the body of HTTP.
GET performs are better compared to POST because of the simple nature of appending the values in the URL.	It has lower performance as compared to GET method because of time spent in including POST values in the HTTP body.
This method supports only string data types.	This method supports different data types, such as string, numeric, binary, etc.
GET results can be bookmarked.	POST results cannot be bookmarked.
GET request is often cacheable.	The POST request is hardly cacheable.
GET Parameters remain in web browser history.	Parameters are not saved in web browser history.

Method types

HTTP/1.0:

- GET
- POST
- HEAD
  - asks server to leave requested object out of response

HTTP/1.1:

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

HTTP response message

status line (protocol status code status phrase)

header lines

data, e.g., requested HTML file

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2022 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2020 17:00:02
   GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-
   1\r\n
\r\n
data data data data data ...
```

HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

200 OK

- request succeeded, requested object later in this msg

301 Moved Permanently

- requested object moved, new location specified later in this msg (Location:)

400 Bad Request

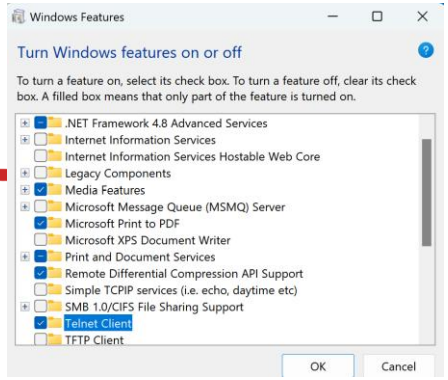
- request msg not understood by server

404 Not Found

- requested document not found on this server

505 HTTP Version Not Supported

Trying out HTTP (client side)



1. Telnet to your favorite Web server:

```
telnet gaia.cs.umass.edu 80
```

opens TCP connection to port 80 (default HTTP server port) at gaia.cs.umass. edu. anything typed in will be sent to port 80 at gaia.cs.umass.edu

2. type in a GET HTTP request:

```
GET /kurose_ross/interactive/index.php
```

by typing this in (hit carriage return twice), you send this minimal (but complete) GET request to HTTP server

3. look at response message sent by HTTP server!

(or use Wireshark to look at captured HTTP request/response)

User-server state: cookies

many Web sites use cookies to maintain some state between transactions

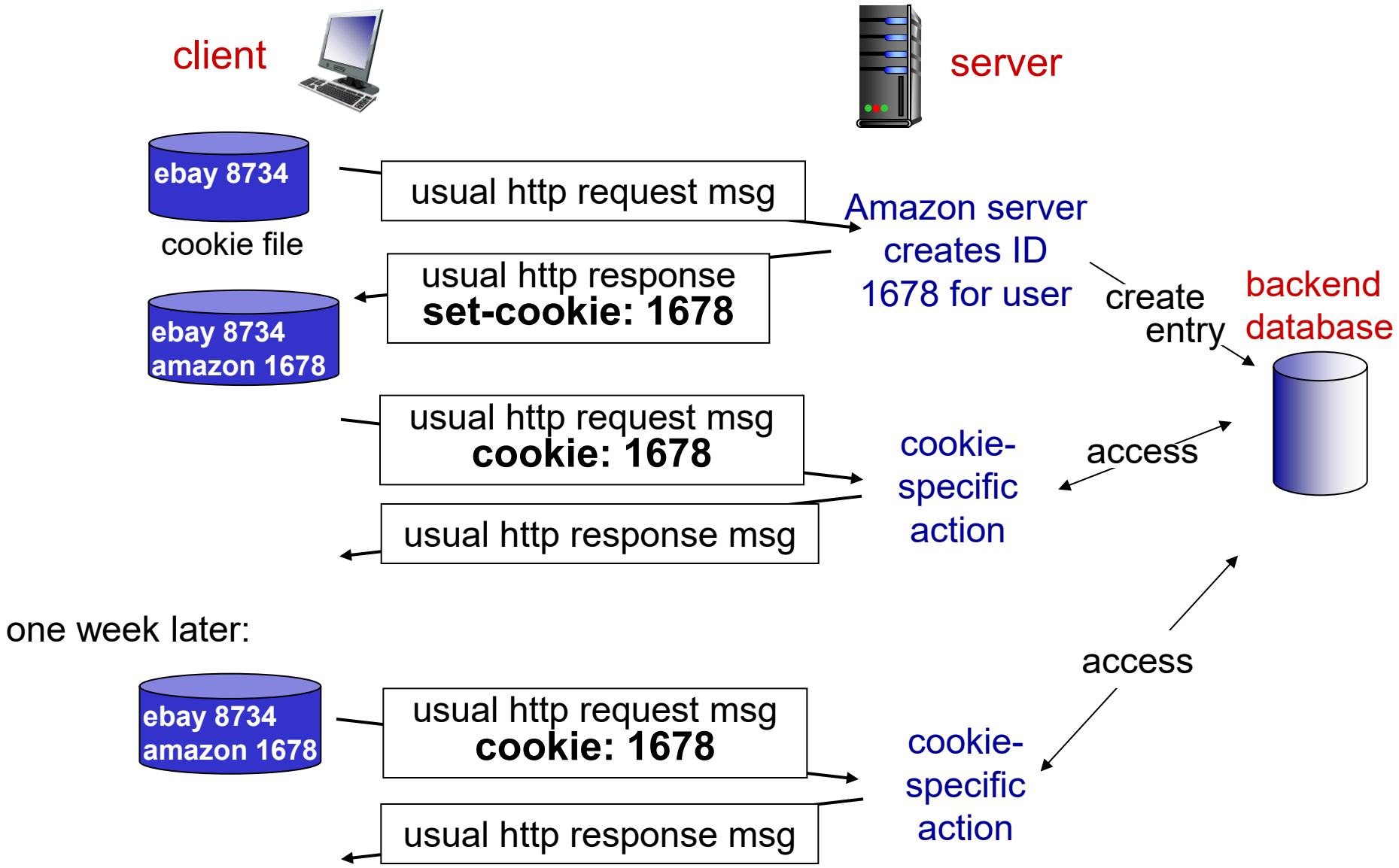
four components:

1) cookie header line of HTTP *response* message
2) cookie header line in next HTTP *request* message
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

example:

- Susan always accesses Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP request arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

Cookies: keeping "state" (cont.)



Cookies (continued)

what cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

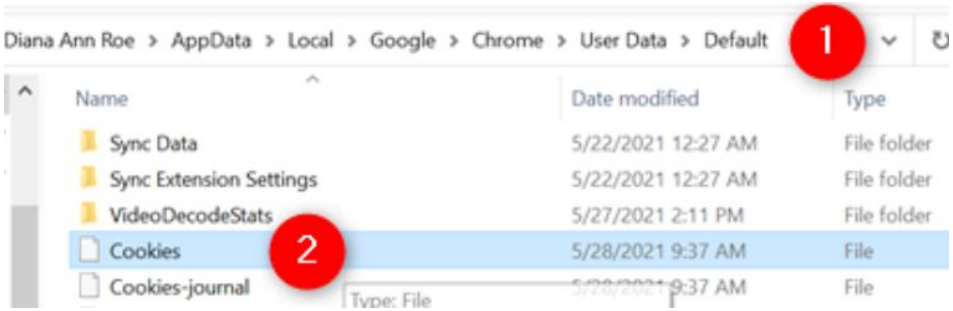
aside

cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

how to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

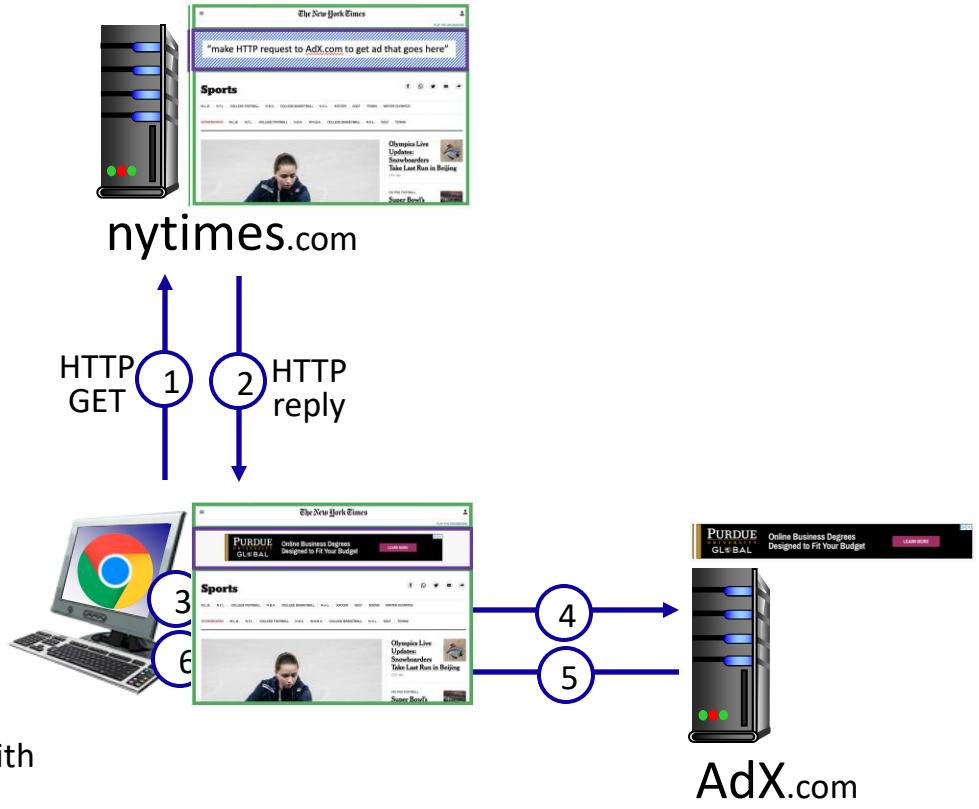


Example: displaying a NY Times web page

1 2 GET base html file from nytimes.com

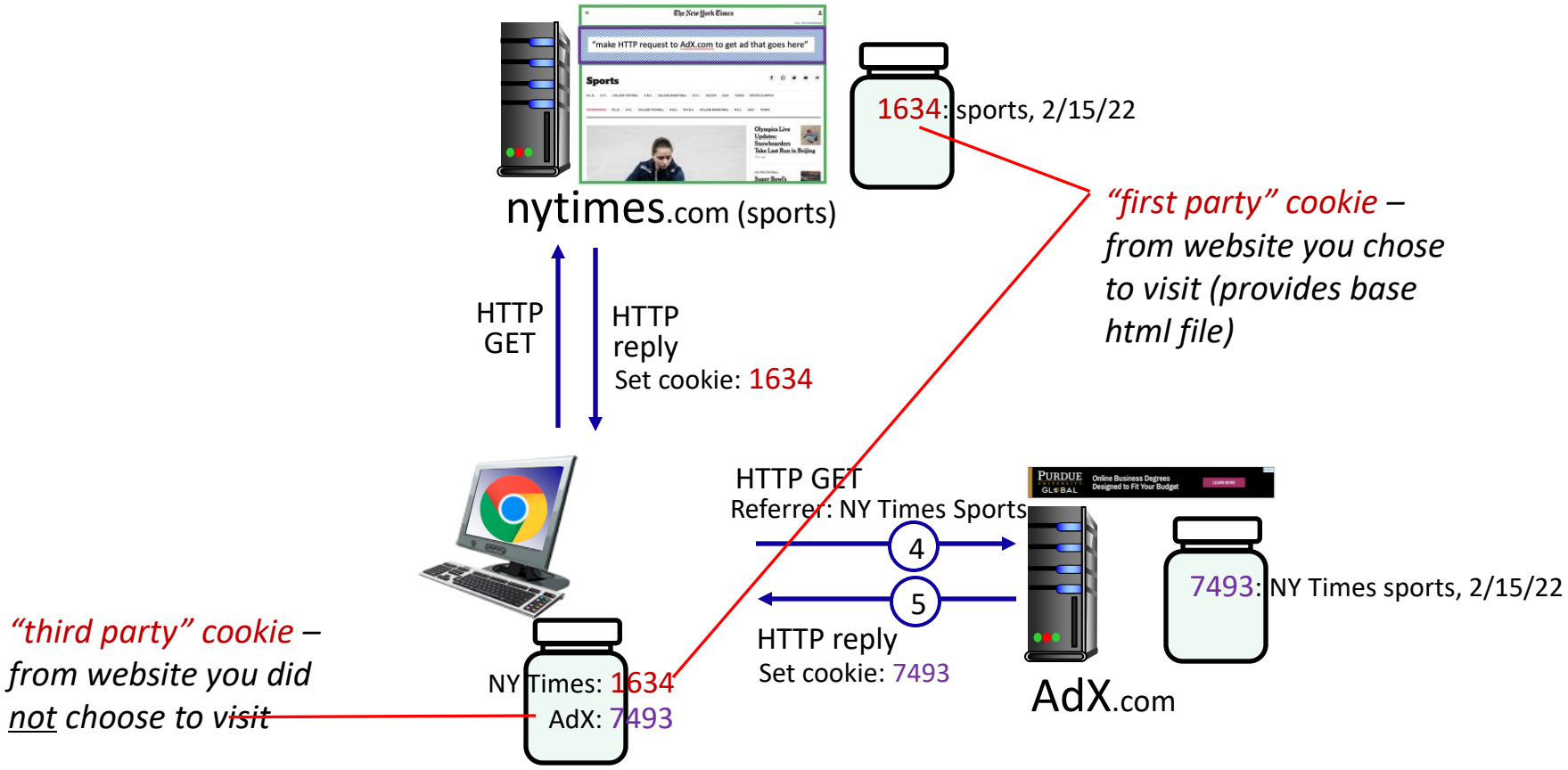
4 5 fetch ad from AdX.com

7 display composed page

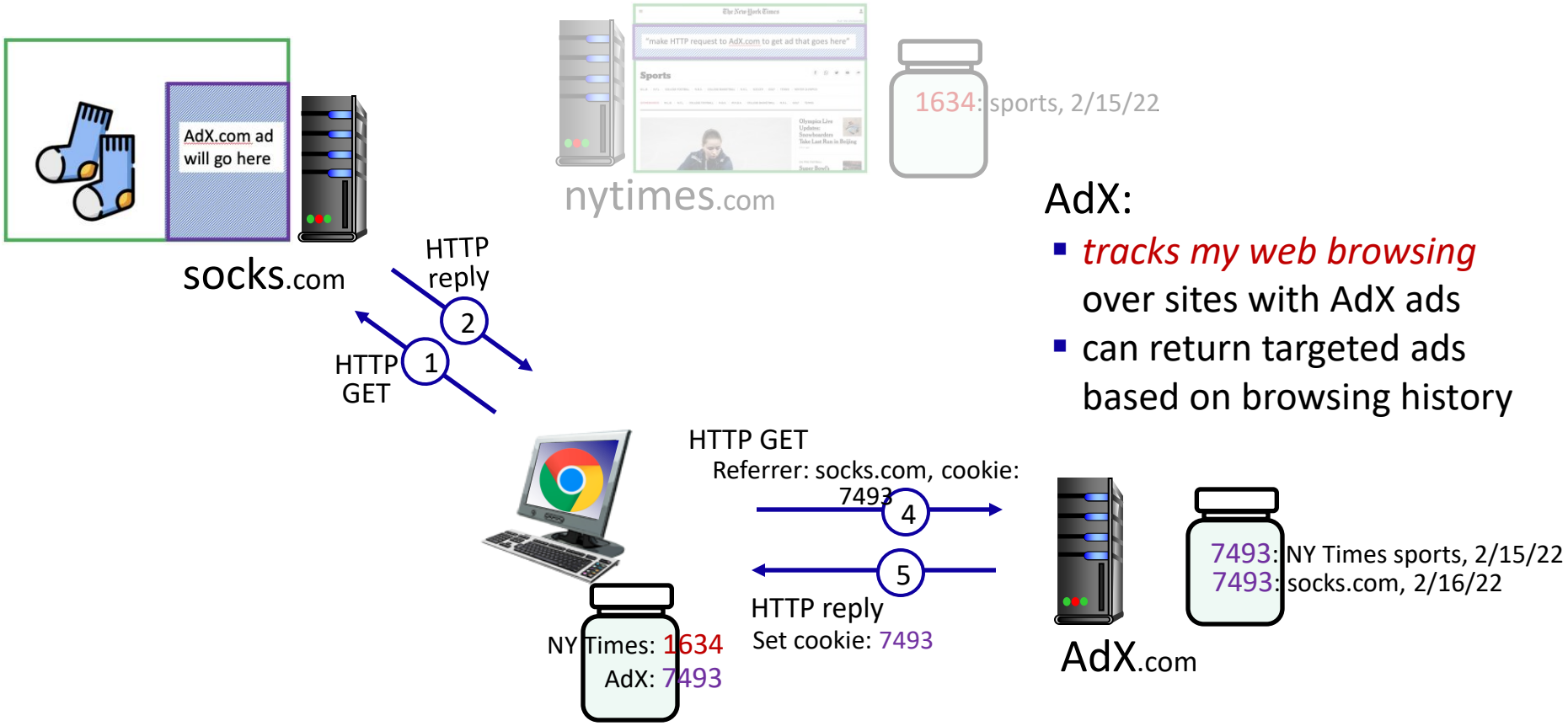


NY times page with embedded ad displayed

Cookies: tracking a user's browsing behavior



Cookies: tracking a user's browsing behavior



Cookies: tracking a user's browsing behavior (one day later)

1634: sports, 2/15/22
1634: arts, 2/17/22

HTTP GET
cookie: 1634

HTTP reply
Set cookie: 1634

HTTP GET
Referrer: nytimes.com, cookie: 7493

4

5

HTTP reply
Set cookie: 7493
Returned ad for socks!

NY Times: 1634
AdX: 7493

AdX.com

7493: NY Times sports, 2/15/22
7493: socks.com, 2/16/22
7493: NY Times arts, 2/15/22

Cookies: tracking a user's browsing behavior

Cookies can be used to:

- track user behavior on a given website (first party cookies)
- track user behavior across multiple websites (third party cookies) without user ever choosing to visit tracker site (!)
- tracking may be *invisible* to user:
  - rather than displayed ad triggering HTTP GET to tracker, could be an invisible link

third party tracking via cookies:

- disabled by default in Firefox, Safari browsers
- to be disabled in Chrome browser in 2023 *("Chrome recently introduced Tracking Protection, a new feature that limits cross-site tracking by restricting website access to third-party cookies by default.")*

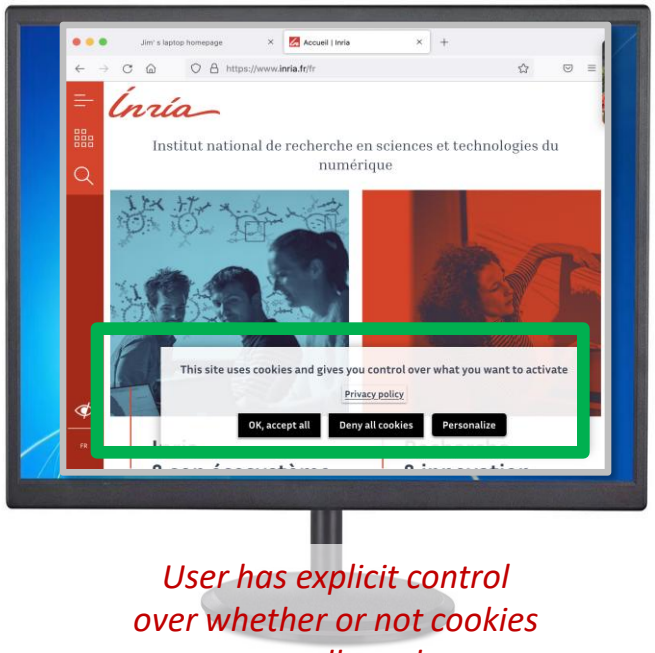
GDPR (EU General Data Protection Regulation) and cookies

"Natural persons may be associated with online identifiers […] such as internet protocol addresses, cookie identifiers or other identifiers […].

This may leave traces which, in particular when combined with unique identifiers and other information received by the servers, may be used to create profiles of the natural persons and identify them."

GDPR, recital 30 (May 2018)

when cookies can identify an individual, cookies are considered personal data, subject to GDPR personal data regulations

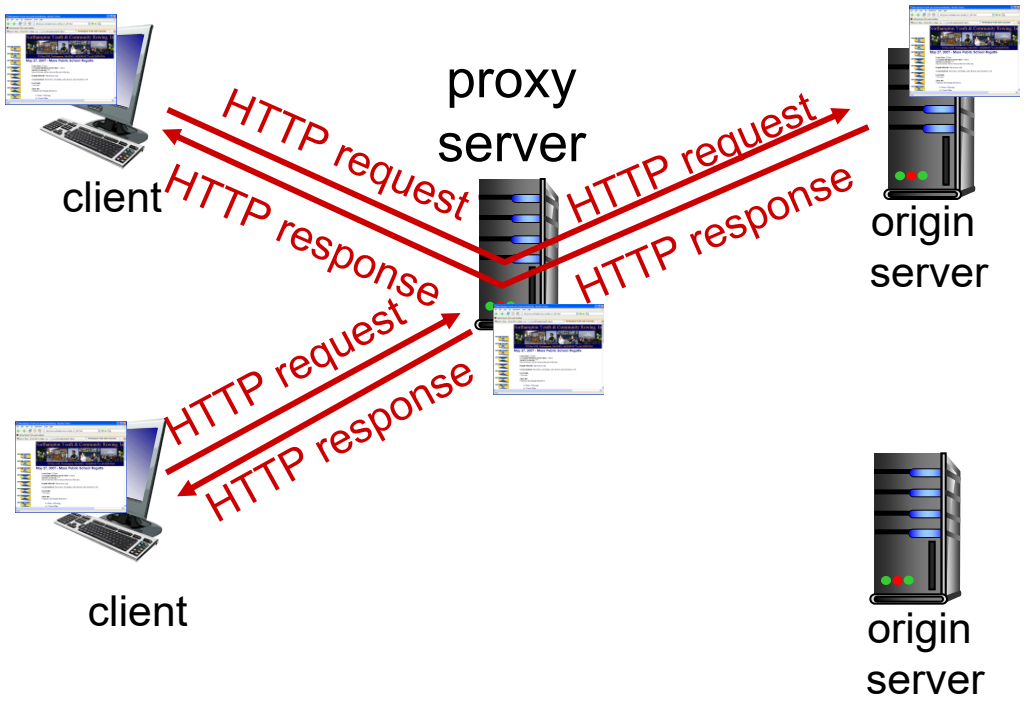


User has explicit control over whether or not cookies are allowed

Web caches (proxy server)

goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)
- server tells cache about object's allowable caching in response header:

```
Cache-Control: max-age=<seconds>
```

```
Cache-Control: no-cache
```

why Web caching?

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables "poor" content providers to effectively deliver content (so too does P2P file sharing)

Caching example:

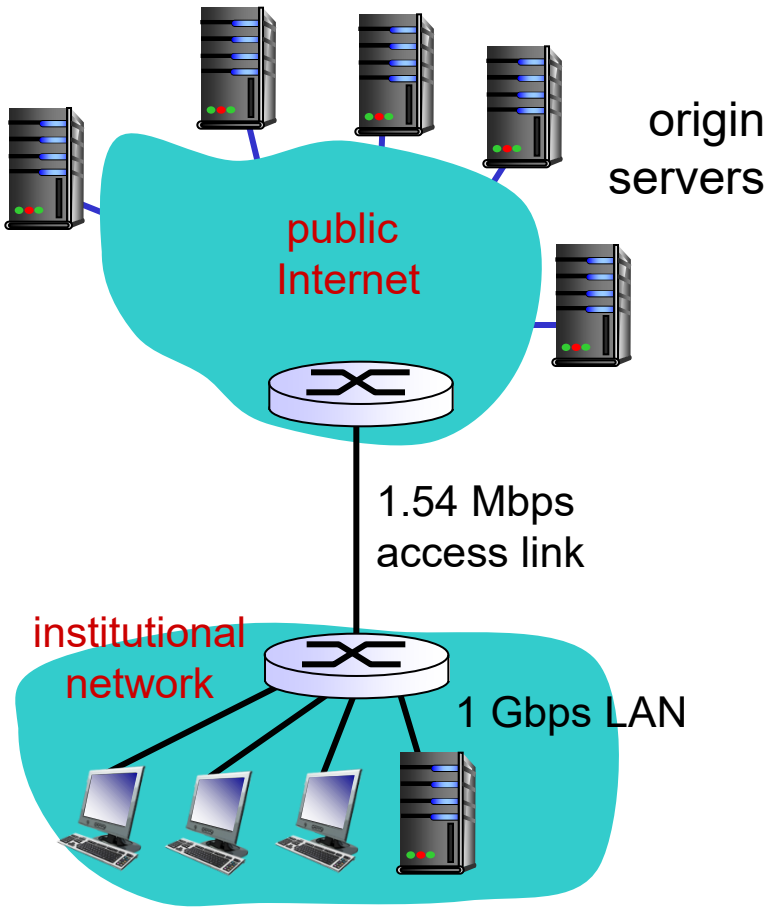
assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15 requests/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from Internet router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 0.15%
- access link utilization = 97% *problem!*
- total delay = Internet delay + access delay + LAN delay

  = 2 sec + minutes + usecs



Caching example: faster access link

assumptions:

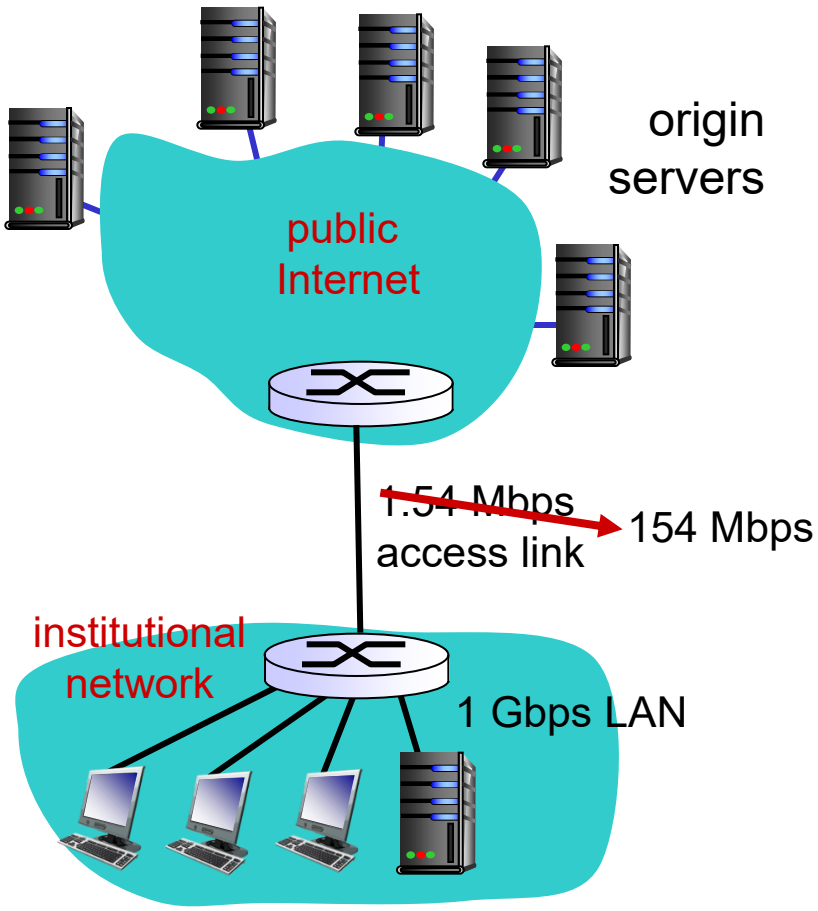
- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: ~~1.54 Mbps~~ 154 Mbps

consequences:

- LAN utilization: 0.15%
- access link utilization = ~~97%~~ 9.7%
- total delay = Internet delay + access delay + LAN delay

  = 2 sec + ~~minutes~~ + usecs

  msecs



Cost: increased access link speed (not cheap!)

Caching example: install local cache

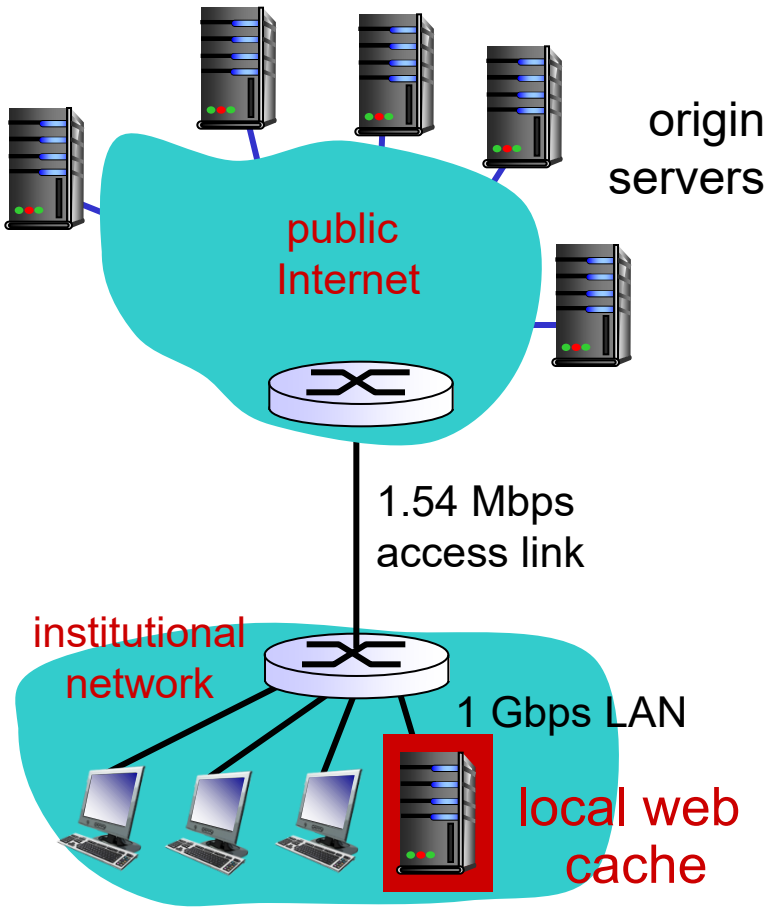
assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 0.15%
- access link utilization = ?
- total delay = ?

How to compute link utilization, delay?

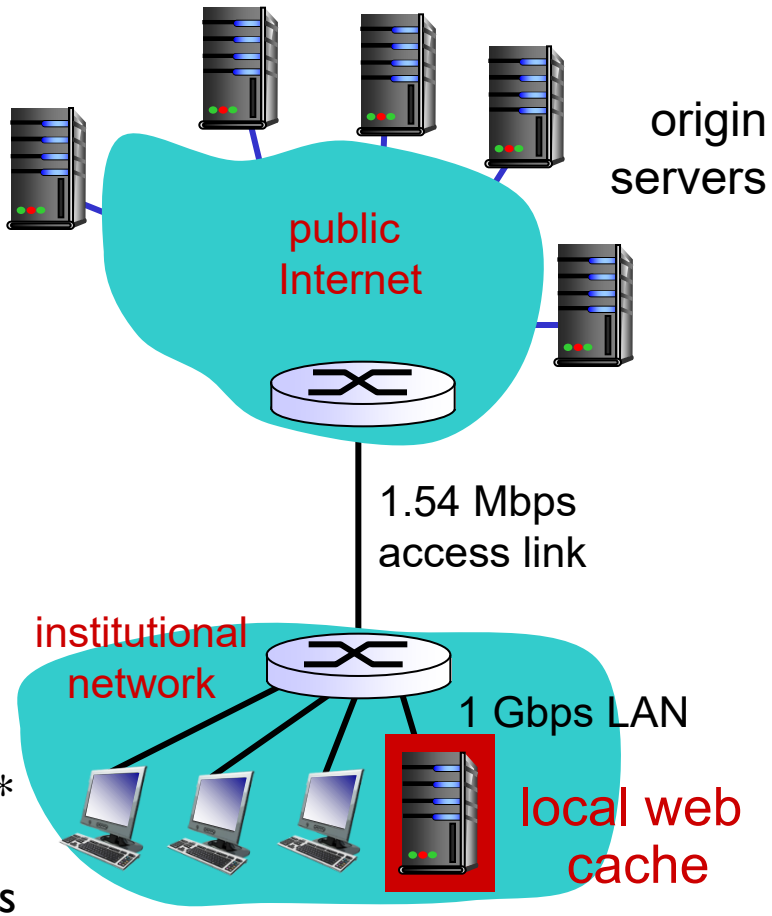


Cost: web cache (cheap!)

Caching example: install local cache

Calculating access link utilization, delay with cache:

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache
  - 60% requests satisfied at origin
- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link
  = 0.6*1.50 Mbps = 0.9 Mbps
  - utilization = 0.9/1.54 = 0.58
- total delay
  - = 0.6 * (delay from origin servers) + 0.4 * (delay when satisfied at cache)
  - = 0.6 (~2sec) + 0.4 (~msecs) = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)

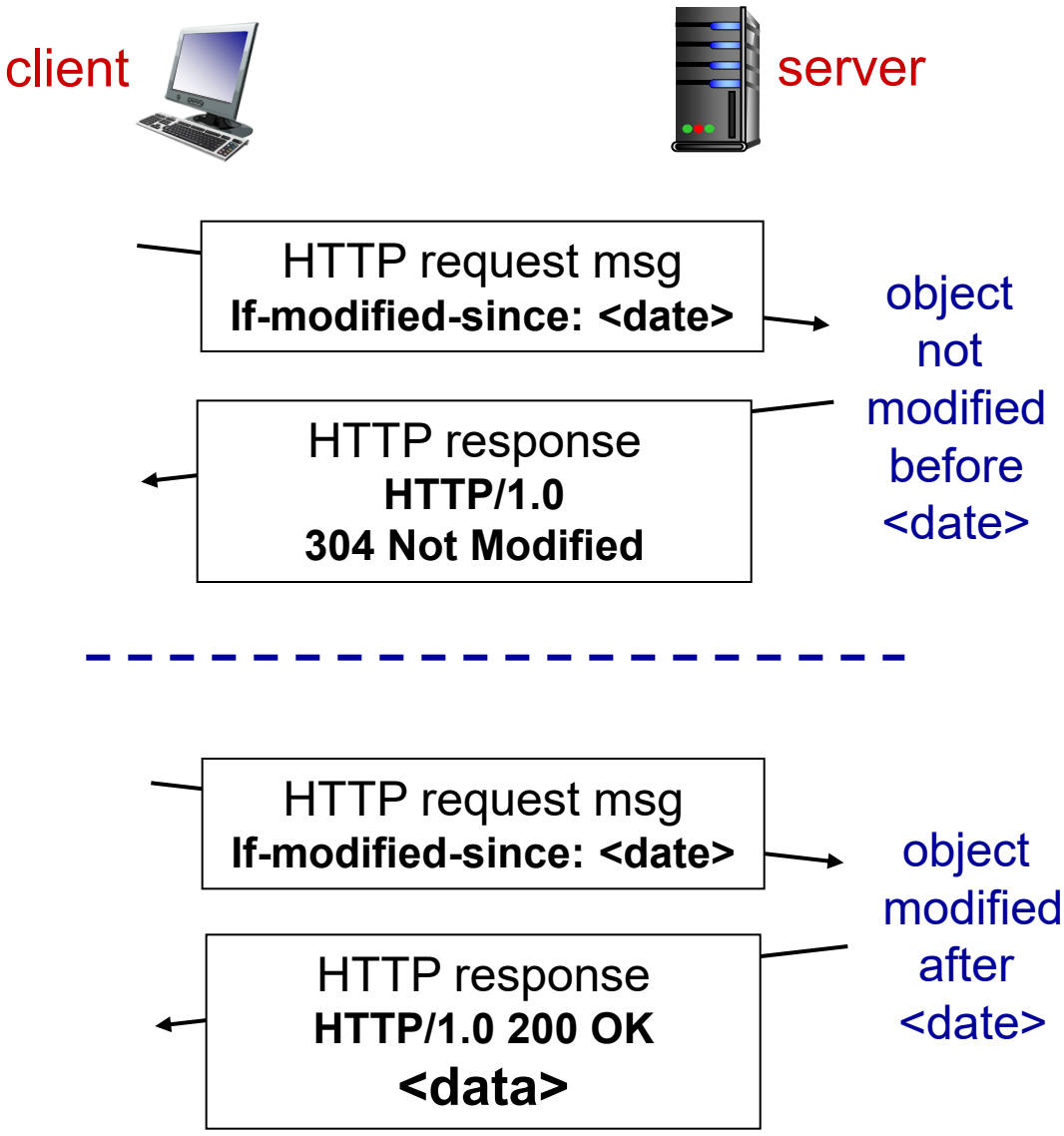


Conditional GET

- *Goal:* don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- *cache:* specify date of cached copy in HTTP request

  `If-modified-since: <date>`
- *server:* response contains no object if cached copy is up-to-date:

  `HTTP/1.0 304 Not Modified`



HTTP/2

Key goal: decreased delay in multi-object HTTP requests

HTTP1.1: introduced multiple, pipelined GETs over single TCP connection

- server responds *in-order* (FCFS: first-come-first-served scheduling) to GET requests
- with FCFS, small object may have to wait for transmission (head-of-line (HOL) blocking) behind large object(s)
- loss recovery (retransmitting lost TCP segments) stalls object transmission

HTTP/2

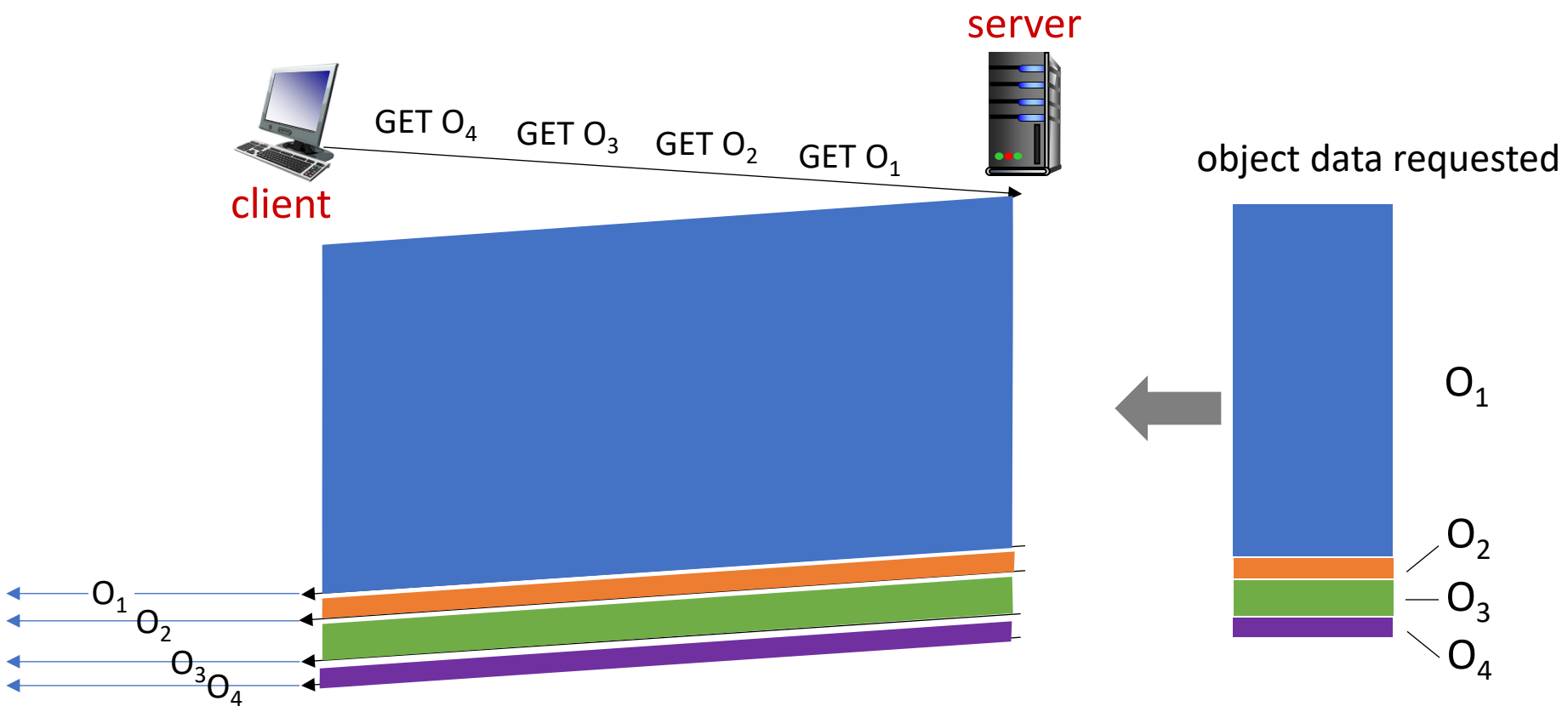
Key goal: decreased delay in multi-object HTTP requests

HTTP/2: [RFC 7540, 2015] increased flexibility at *server* in sending objects to client:

- methods, status codes, most header fields unchanged from HTTP 1.1
- transmission order of requested objects based on client-specified object priority (not necessarily FCFS)
- *push* unrequested objects to client (maybe future requested)
- divide large objects into frames, schedule frames to mitigate HOL blocking

HTTP/2: mitigating HOL blocking

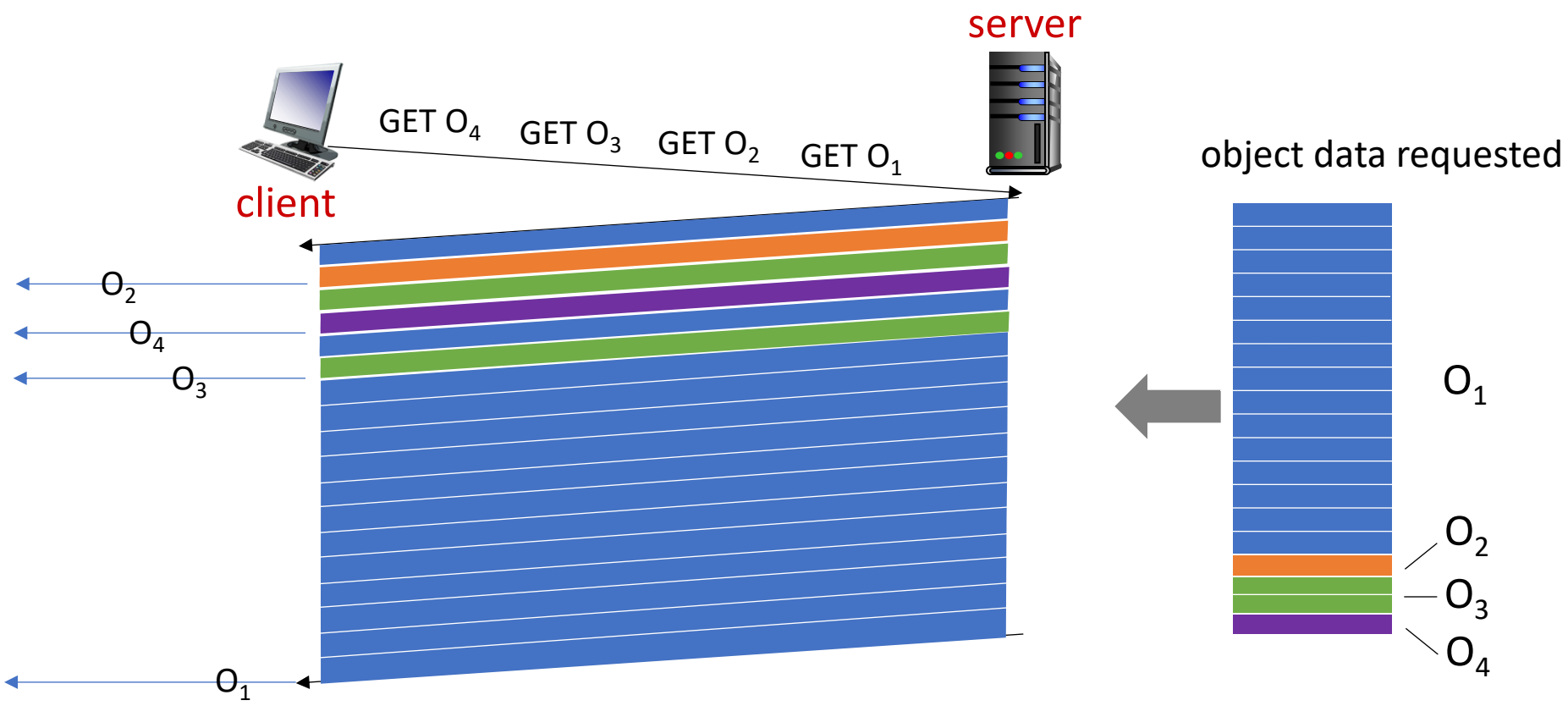
HTTP 1.1: client requests 1 large object (e.g., video file) and 3 smaller objects



objects delivered in order requested: O_2, O_3, O_4 wait behind O_1

HTTP/2: mitigating HOL blocking

HTTP/2: objects divided into frames, frame transmission interleaved



O_2, O_3, O_4 delivered quickly, O_1 slightly delayed